



MAGIC: Five Keys to Unlock the Power of Employee Engagement

Tracy Maylett, Paul Warner

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A Five-part Approach to Making Organizations Stronger, More Profitable, and Better Places to Work. Employees and leaders intuitively know that when we find a place where we can throw our hearts, spirits, minds, and hands into our work, we are happier, healthier, and produce better results. Yet, most struggle to understand exactly why we engage in some environments, and don't in others. Magic introduces the five MAGIC keys of employee engagement--Meaning, Autonomy, Growth, Impact, and Connection--and shows how leaders can help employees achieve higher levels of engagement, as well as how employees can be more successful by taking ownership for their own MAGIC.

The Research

Based on over 14 million employee survey responses across 70 countries--the most extensive employee engagement survey database of its kind--Magic combines principles of psychology and motivation with solid business concepts. Written by internationally recognized experts in leadership and employee engagement, Dr. Tracy Maylett and Dr. Paul Warner, Magic provides actionable advice that will reduce employee attrition, encourage initiative, drive growth and profit, and increase personal engagement in one's work.

Engaging Content

In this book, leaders and employees will find real-world case studies, exercises, assessments, thought-provoking questions, and suggestions that increase engagement on the individual, manager, and organizational levels.

Axiom Business Books Awards selected *MAGIC: Five Keys to Unlock the Power of Employee Engagement* as the Silver Medalist in the operations/lean/continuous improvement category for their 2015 awards.

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writer made some analysis when he makes this book. That is why this book ideal all of you.

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